How will you remember the year 2020?

On the heels of 2019’s historic storms and floods, 2020 brought the worst global pandemic in a century. No one was unaffected. You might remember loss and sacrifice in 2020. I hope you will also look back with pride.

2020 brought courage and service and people rising up to be their very best. Teachers took on virtual learning. Healthcare providers cared for the sick. Farmers and ranchers never stopped tending to land and animals. Workers along production, transportation, and distribution chains shifted on a moment’s notice to fulfill new consumer needs.

At the Nebraska Farm Bureau Foundation, 2020 was a time to support teachers with resources that met their needs. Our team worked quickly to provide quality educational materials and experiences online and saw more than 20,000 views and downloads.

It was also a year to capture the moment when more consumers were thinking about how their food ends up in their homes and on their plates. We opened virtual field trips to the public, and more than 4,500 tuned in.

It sometimes felt like the whole world stopped in 2020. The Nebraska Farm Bureau Foundation did not. Virtual lessons, virtual camps, virtual teacher trainings, mailed resources. The delivery was new. The mission was the same. With your support, the foundation provides relevant, engaging, quality educational materials that highlight the value of Nebraska agriculture.

With flexibility, technology, and a dedicated team, we are making a difference. It wouldn’t be possible without you.

With gratitude,

Megahn Schafer
Executive Director
In the fall of 2019, the Nebraska Agriculture in the Classroom (AITC) program started the school year with new, grade-specific lessons and activities for Nebraska teachers. AITC has a long history of creating resources tied to state education standards to assist teachers in connecting student to their source of food, fiber, and fuel – agriculture!

With growing demand for AITC programing, the foundation added two new educators to the team. Brooke Temple and Hannah Hosick joined the foundation as education specialists and expanded the foundation’s reach to offer classroom visits in even more schools.

Classroom visits provide students with opportunities to develop an awareness that agriculture is their source of food, clothing, and shelter. In the first semester of the 2019-2020 school year, 4,058 students from 208 classrooms participated in hands-on lessons.

“The (classroom visit) program encouraged interest and curiosity about agriculture and careers in agriculture. Engaging!”
Lori Gladson, Belleair Elementary School, Omaha

In the Spring of 2020, with the emergence of COVID-19, Nebraska Farm Bureau Foundation pivoted its programming to meet the new needs of classrooms.

In a difficult time for educators and families in Nebraska, the foundation continued with its mission and revamped its resources to make the transition from in-person classroom to virtual learning experiences. The AITC team provided materials in a convenient and helpful way for teachers and families that were now completing educational activities virtually and at home.

The new virtual and at-home learning resources included live experiences, self-guided opportunities for students, and activity guides to aid parents and teachers.

### Live Experiences
- Virtual Classroom Visits
- Found on the Farm Summer Mini-Camp
- Lincoln Children’s Museum
- Facebook Live: Corn Planting
- Facebook Live: Pig Farm
- Facebook Live: Book Reading with a Nebraska Farmer
With the 2020-2021 school year approaching in the fall, the foundation reimagined learning. During the unprecedented times, AITC distributed free education resources that promoted socially distanced, hands-on activities suitable for the classroom or at-home learning.

Teachers, parents, and students were invited to explore lessons and activities that thoughtfully engage PreK-8th grade students with their source of food, fiber, and fuel. Each lesson is aligned to Nebraska State Education Standards for science, social studies, math, or language arts.

During the first two months of the school year, education specialists booked 154 virtual classroom visits. These live, grade-specific lessons all included free classroom activity boxes full of worksheets, interactive cards, posters, and activity supply kits to accompany virtual classroom visits. The activity boxes were provided and mailed at no cost to the school to provide students much-needed breaks from the computer screen. Lesson topics ranged from the life cycles of an apple tree for kindergarteners to the futures market and careers in agriculture for fifth graders.

“My students were very engaged in the activity sections of the presentation. They loved the Beef Jeopardy game, and they liked being able to view the interactive map of Nebraska.”

Jennifer Reed, teacher at Wildwood Elementary in Ralston.
Teacher engagement is another priority for AITC. When colleges and universities moved to an online learning approach, AITC offered live online workshops to keep college students connected and learning how to incorporate agriculture into their lessons.

Teacher Engagement Workshops
- Concordia University
- Creighton University
- Creighton University In-Service
- Doane University
- Midland University
- Nebraska After School Conference
- Peru State College
- University of Nebraska-Kearney
- University of Nebraska-Lincoln
- Wayne State College
- York College
- York Public Schools Martin Luther King Day Conference

“Due to COVID-19, AITC staff was willing to shift to presenting virtually and was able to adapt the approach well, while still modeling how to apply quality teaching of agricultural concepts to students.”
Dr. Ben Vilkas, assistant professor, Wayne State College

Connecting Chapters was reimagined with the safety of students and teachers in mind. With a new approach, 74 FFA chapters participated in a hands-on, virtual training that equipped high school FFA members to connect with elementary students and peers to increase agricultural literacy in their communities.

“This training allowed us to learn the why and how to do agricultural literacy with our elementary students, even in a virtual environment.”
Tony Jensen, FFA advisor, Freeman FFA
In late September 2020, AITC introduced its newest resource: Mapping Our Food. The resource is a standard-aligned educational resource for first-grade classrooms that highlights 10 Nebraska-grown products and the farmers and ranchers who raise them. Every elementary school in Nebraska received the resource free of charge. The kit included:

- Letters and photos from youth farmers in Nebraska.
- Posters featuring food items.
- A map of Nebraska with stickers to track the locations of Nebraska farmers and ranchers who grow the food.
- A teacher’s guide featuring connections to state standards, worksheets, and hands-on activities.

The 10 Foods Highlighted

- Apples
- Bacon (pigs)
- Cookies (wheat)
- Dry Edible Beans
- Hamburger (beef cows)
- Honey (bees)
- Milk (dairy cows)
- Popcorn
- Potato Chips (potatoes)

Every school in Nebraska received Mapping Our Food curriculum and supply kits.
Like most Nebraskans, the Nebraska Farm Bureau Promotion and Education Committee (NEFB P&E) saw the cancellation of many events due to the COVID-19 pandemic. At the same time, agriculture was in the news more than ever. Supply chain disruptions caused people to really consider the source of their food. With no desire to pause their work, committee members went online. They hosted video farm tours and book readings. They partnered with the University of Nebraska-Lincoln and presented online workshops. They continued work with the American Farm Bureau Federation P&E Committee to develop a platform for shared resources. In person or online, NEFB P&E is proud to advocate for Nebraska’s number-one industry.

Dawn Kucera, P&E Committee member from the Northeast Region, reads the book Right This Very Minute, live on her farm during NEFB Social Media County Fair Week.

Andra Smith, P&E member from the North Central Region, and her sons, William (left) and Charlie, shared how they get their calves ready to show during NEFB Social Media County Fair Week.

2020 Promotion & Education Committee
Lisa Lunz, Dixon County Farm Bureau (Chair)
Hilary Maricle, Boone County Farm Bureau (Nebraska Farm Bureau Board Representative)
Sarah Bomark, Lincoln County Farm Bureau (Southwest Region)
Brooke Engleman, Jefferson County Farm Bureau (South Central Region)
Dawn Kucera, Madison County Farm Bureau (Northeast Region)
Paula Peterson, Lancaster County Farm Bureau (Southeast Region)
Natasha Schumacher, Box Butte County Farm Bureau (Northwest Region)
Andra Smith, Blaine County Farm Bureau (North Central Region)
Julie Wilke, Platte County Farm Bureau (Central Region)
#HIGHFIVE AND
#GivingTuesdayNow

On May 5, 2020, as an emergency response to the unprecedented need caused by COVID-19, the global GivingTuesday organization launched #GivingTuesdayNow campaign to bring people together to express their generosity through acts of kindness, donations of goods, time, and money and advocacy for causes.

The foundation received communication from education partners that there was a real need for Spanish language resources that work in a virtual or home-learning environment. In response to the request, the foundation launched the #HighFive social media fundraising campaign during #GivingTuesdayNow to raise funds to translate the popular six series AgMag resource to Spanish.

FOUNDATION TEAM

Grows

In June 2020, Hannah Hosick joined the Nebraska Farm Bureau Foundation as an education specialist, thanks to the support of a private donor. Hannah joins education specialist Brooke Temple who joined the foundation in the Summer of 2019. Brooke and Hannah specialize in both classroom teaching and leading agricultural literacy activities at festivals, fairs, and community events. They work in collaboration with Courtney Shreve, director of outreach education, to create agricultural literacy activities and lessons that support Nebraska education goals in core subject areas.

Private gifts at work!

Goal
$1,500
Raised
$1,525
49 Donors
SCHOLARSHIPS, AWARDS, & Grants

**Agriculture Teacher and FFA Advisor of the Year**
Gary Maresh, Central City High School
Dan Mowinkel, Logan View High School

**Charles Marshall Educational Loan**
Anna Wiese, Dodge County

**Field Trip Grants**
Lisa Wright, New Hope Christian School

**Hall County Farm Bureau Scholarship**
Trey Schultz, Centura High School

**Kenneth E. Schwartz Memorial Scholarship**
Mckenzie Beattie, Dawson County

**Nebraska Agriculture in the Classroom Teacher of the Year**
Arlys Cupp, Chase County Schools

**Nebraska Agricultural Education Student Teaching Scholarship**
Bailee Dougherty, Holt County
Kacie Hahn, Nemaha County
Meghan Hurst, Lancaster County
Hannah Lowe, Cass County
Dasie Nichols, Custer County
Krystin Oborny, Seward County
Caleb tenBensel, Harlan/Furnas County
Shelby Wachter, Washington County
Hailey Walmsley, Madison County
Sage Williams, Dawson County

**Nebraska Agricultural Education Teacher Retention Program**
Kensie Burnside, Neligh-Oakdale High School
Jacob Goldfuss, Sandy Creek Public Schools
Kate Grimes, Axtell Community Schools
Amanda Hafer, Lutheran High Northeast
Cale Harrington, Loup City Public Schools
Blair Hartman, Ansley Public Schools
Hannah Horak, Shelton High School
Katie Horning, Northwest Public Schools
Carrie Johns, Gering High Schools
Brian Johnson, Litchfield Public School
Katie Nolles, Boyd County High School
Kara Philips, Madison Public Schools
Savannah Schafer, McCook Public Schools
Nicole Sorenson, Minatare High School
Brooke Wehrbein, Auburn High School
Emily Whipple, Ainsworth Community Schools
Macie Wippel, Minden Public Schools.

**Nebraska Rural Radio Foundation Scholarship in Honor of Max and Eric Brown**
Molly Hillman, Otoe County
Jared Slagle, Custer County

**Ron Hanson Collegiate Leader Scholarship**
Tanner Nun, Fillmore County
Emily Reitz, Lancaster County

**Young Farmers & Ranchers Discussion Meet Finalist Awards**
Lance Atwater, Adams/Webster County
Alec Ibach, Buffalo County
Amy Musgrave, Clay County
Karah Perdue, York County

2020 Annual Report
GIFTS of Support

$100,000+
Nebraska Farm Bureau

$50,000-$99,999
Farm Credit Services of America
FBL Financial Group, Inc.
Nebraska Corn Board

$25,000-$49,999
Carico Farms, Incorporated
Lancaster County Farm Bureau
Nebraska Beef Council
Richard P. Kimmel and Laurine Kimmel Charitable Foundation Inc

$10,000-$24,999
Aurora Cooperative
Douglas County Farm Bureau
National Agriculture In The Classroom Organization
Nebraska Pork Producers Association
Nebraska Soybean Board

$5,000-$9,999
Nebraska Farm Bureau Services, Inc.

$1,000-$4,999
Jack and Lynne Baldwin
David and Gina Briggs
William Claybaugh
Farmers National Co.
Friends of Extension & 4-H

Douglas/Sarpy County Foundation
Gage County Farm Bureau
Hall County Farm Bureau
Nick Holmes
Lee Harlan
Rodney and Diane Heiss
Greg and Teresa Ibach
Iowa-Nebraska Farm Equipment Dealers Association, Inc.
Kirk and Trula Jamison
Kearney/Franklin County Farm Bureau
Keating, O’Gara, Nedved & Peter, P.C., L.L.O.
Mark and Judi McHargue
John and Sharon Martin
Ernst and Janice Mehl
Paul and Linda Meyer
Midwest Dairy Association
Nebraska Association of Resources Districts
Nebraska Dry Bean Commission
Nebraska Wheat Board
Ross C. Nelson
Steve and Elma Nelson
Dave and Vicki Nielsen
ORK Farms
Kevin and Cassidy Peterson
Platte County Farm Bureau
Rob and Barb Robertson
Sarpy County Farm Bureau
Schwab Charitable
Seward County Farm Bureau
Jim Stewart
Bruce and Karen Tiedeman

Brian Vencil
Jerry and Naomi Warner
WESTCO
White Castle Roofing
Annette Wiechert

$500-$999
Alliance for the Future of Agriculture
Allen and Kay Blezek
Buffalo County Farm Bureau
Michelle Eddy
Ron E. Erickson
Firespring
Terry and Janell Francl
David and Becky Grimes
Matt Gunderson
Terry Hejny
Thomas J. and Mary Henning
Alec and Meredith Ibach
Regan and Dawn Kucera
Daniel and Susan Ladenburger
Nebraska Agribusiness Club
Keith and Doris Olsen
Omaha Agri-Business Club
Polk County Farm Bureau
Colton Schaardt
Dennis and Kimberly Schaardt
Clint and Megahn Schafer
Nathan and Robin Schardt
Janice Smith
Mary Sorensen
Thomas and Beverly Thurber
Washington County Farm Bureau
Douglas Winz
York County Farm Bureau
GIFTS
of Support

$100-$499
Daniel and Sherry Acheson
Margaret Allington
Raymond and Judy Althouse
Robert and Jackie Andersen
Alan and Sallie Atkins
Lance and Krystal Atwater
William and Queeda Baldwin
Donald and Barbara Batie
Dennis and Nadine Beethe
Craig and Tracy J. Behnken
Don and Karen Benner
Kerry Bernhardt
Charles Bernholz
Steve and Margaret Berry
Scott and Susan Bice
Eddie Biwer
Philip Bletscher
Jason and Sarah Bomark
Rodney Bonderson
Boone County Farm Bureau (IN)
Kenneth and Leslie Boswell
Bresnahan Consulting, Inc.
Eric and Ruth Brown
Kevin and Penny Burch
Timothy Christen
Gerald and Beverly Clausen
Rex Cogdill
James and Judith Cook
David & Associates
Jonathan P. Davidson
Phil and Cortney Erdman
Justin and Tammy Evertson
ExMark Manufacturing
Kevin and Tammy Fiechtner
Robert Foltz
Craig and Jan Frenzen
Milton and Joann Fricke
Doug and Margaret Gibson
Nick and Melissa Haack
Mat and Kyla Habrock
Richard and Pat Hahn
Ronald and Marilyn Hanson
Allayna Hanson
Gary and Lisa Harders
Harlan-Furnas County Farm Bureau
Mark Haskins
Steve Hays
Craig and Shari Head
Lance and Chris Hehner
James and Gina Heins
Tim Hodges
Mark and Willow Holoubek
Howard County Farm Bureau
Larry and Carol Hudkins
Kurt and Colleen Janke
Stephanie J. Jensen
John and Pat McGill
Ronald and Patricia Johnson
Bradley Johnson
Johnston Farms, Inc.
Christopher and Marsha Kalkowski
Karolyn McFadden
Terry and Shelley Keebler
Eric and Lisa Klutz
David Knutson
Lois Linke
Wayne Luebbe
James and Lisa Lunz
Brian and Hilary Maricle
David Mayer
Erma McGill
Duane and Deb Miller
Boyd Mitchell
Jeffery and Michelle Monhollon
Dorothy A.M. Nelson
John and Susan Nelson
Scott and Kristin Nelson
Nemaha County Farm Bureau
Martin and Krysti Nienhueser
James and Katherine Olson
Stephen and Jackie Pella
Dick and Alice Percival
Tyler and Heidi Pieper
Clarence and Marilyn Planer
Todd and Julie Reed
Harold and Mary Ann Rickertsen
Bruce and Dawn Rieker
Leann Robitaille
Larry and R. LaDene Rutt
Kyle Sawyers
Paul Schipporeit
James and Debra Schmidt
Brian Schupbach
Terrie Sheetz
Sherman-Valley County Farm Bureau
Jacob Shultz
Bruce and Prudie Skinner
Martey and Linda Stewart
Tessa Stinson
T&M Inc.
John C. Taylor
GIFTS of Support

Thayer County Farm Bureau
  Mike and Lois Thom
  Steve and Lona Thompson
  Wayne and Jean Thunker
  Eugene and Kelly Trausch
  Alissa Troyer
  John and Barbara Vales
  Cindy and Frank Vance
  Jean Volsicka
  Ronald Weber
  Roger Wehrbein
  Kevin and Bobbie Kriz-Wickham
  David and Julie Wilke

$50-$99
  Aetna Foundation
  Cole and Kayla Anderson
  Robert and Linda Barrett
  Joy Barton
  Jim and Carol Bendfeldt
  Adam and Michelle Boeckenhauer
  Eric and Anne Bolt
  Dick and Juanita Reed Boniface
  Brett Boyce
  Boyd County Farm Bureau
  Susan Byrnes
  Wayne Casper
  Jay and Carrie Child
  Zachary Christline
  Rodney and Pamela Clausen
  Jeff and Carolyn Cover
  Marilyn Dake
  Tim and Jill Davis
  Andrew and Andrea Dey
  Oscar Diaz
  Bill and Laurel Dicke
  Robert Dickey
  Eric Dinslage
  Joy Dubsky Prahl
  Jordan and Melissa Dux
  Vernon Fast
  Jay and Tammie Ferris
  Frances Geisler
  Evelyn Geu
  Erin Ginkel
  Jo Grotelueschen
  Craig Gubbels
  Eric and Shondra Hausserman
  Guy and Theresa Hayes
  Bruce and Tina Henderson
  Dallas Henry
  Bobby Hinojosa
  Matthew and Cassie Hoebelheinrich
  Don and Donna Hutchens
  Cory and Autumn Jacobs
  Paul and Lynda Jasa
  Matthew Jedlicka
  Linda Johansen
  Alden and Shirley Johnson
  Anita Keys
  June Knudsen
  Eugene and Joan Krabel
  Jason and Kathryn Kvols
  Jennifer Lesoing
  Delvin Lierman
  Adam Liss
  Martin and Ruth Massengale
  Robert and Karen McNeff
  Ansley Mick
  Gerald L. Miller
  Roger and Kylie Miller
  Joel Nore
  Mari and Milo Pesek
  Adam and Abbie Peterson
  Ronald Pfund
  Marshall Poole
  Seth Redwine
  Stephanie Roy
  Dennis and Diane Sanne
  Andrew and Audrey Schipporeit
  Seth and Courtney Shreve
  Jon Sonderup
  Tom and Erin Stieren
  Steven and Robin Sugden
  Duane and Rosie Sugden
  Brooke Tempel
  Clay and Kim Walker
  Alan Wenske
  Kimberly Wiseman
  Edward and Lisa Woeppel
  John Wright
  Denise Zabka

Thank you for investing in the future of agriculture through your support of agricultural literacy for all Nebraskans.
FY20
October 1, 2019 – September 30, 2020

Total Net Assets

<table>
<thead>
<tr>
<th>Year</th>
<th>Amount</th>
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<tr>
<td>FY20</td>
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<tr>
<td>FY19</td>
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<td>FY18</td>
<td>$1,538,351</td>
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FY20 Fundraising
Contributions and Fundraising Events
$1,215,562

Annual Expenses

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Agriculture in the Classroom</td>
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<td>Flood and Storm Disaster Relief</td>
<td>$193,964</td>
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<td>Administration</td>
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<td>Fundraising</td>
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<td>Scholarships &amp; Awards</td>
<td>$140,201</td>
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<tr>
<td>Promotion &amp; Education</td>
<td>$145,599</td>
<td>14%</td>
</tr>
<tr>
<td>Total</td>
<td>$1,074,545</td>
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</tr>
</tbody>
</table>

Board of Directors

Steve Nelson, president, Nebraska Farm Bureau Federation
Matt Gunderson, vice president, Farmers National Company
Rob Robertson, secretary/treasurer, Nebraska Farm Bureau Federation
David Briggs, Western Cooperative Company
Bob Campbell, Farm Credit Services of America
Teresa Ibach, Farm and Ranch in Dawson County
Lisa Lunz, Promotion & Education Committee Chair
Hillary Maricle, Federation Board of Directors Representative
Brent Pohlman, Midwest Laboratories, Inc.

Nebraska Farm Bureau Foundation is a 501(c)(3) nonprofit organization with a mission to engage youth, educators, and the general public to promote an understanding of the vital importance of agriculture in the lives of all Nebraskans.

Staff

Megahn Schafer
Executive Director

Courtney Shreve
Director of Outreach Education

Lona Thompson
Director of Development

Hannah Hosick
Education Specialist

Brooke Tempel
Education Specialist

Ashley McClinton
Administrative Coordinator

Emily Reitz
Office Assistant/Event Planning Intern